



**DC Ranch**  
**Community Council**

Board of Directors Meeting Minutes  
REGULAR MEETING  
DC Ranch Community Council, Inc.  
Desert Camp Community Center  
July 25, 2019, 5:30 p.m.

**Attending:**

Ron Belmont, President  
Natalie Ingram, Treasurer/Secretary  
Jill Hegardt  
Sheryl Lowenhar  
Alex Townsend

**Staff Attending:**

Jenna Kohl, Executive Director  
Dee Nortman, Financial Operations Director  
Beth Overton, Facilities and Recreation Director  
Chris Irish, Public Affairs Director  
Mike Gertzman, Senior Manager of Communications  
Erin May Valdez, Executive Assistant/HR Administrator

**Excused Absence:**

Bud Kern, Vice President  
Jill Edwards Resnick

**I. Call to order**

Ron Belmont called the meeting to order at 5:40 p.m. and welcomed all guests in attendance.

**II. Approval of May Minutes**

*Motion: To approve the minutes from the May 23, 2019 meeting*

*Motioned by Jill Hegardt; Seconded by Sheryl Lowenhar; Motion passed unanimously*

**III. President's Report**

Ron shared that the Nominating Committee appointment and conversation will be moved to a future meeting agenda.

Ron gave an update on the Governance Committee, which met on July 9. The committee reviewed a case of trees being cut down in Silverleaf, the Ranch Association road repair budget development, and trespassing standards. Ron commended the Ranch Association's landscape team for saving 55 million gallons of water compared to last year to date.

**IV. Staff Reports**

Jenna introduced and welcomed new hire Trista Ratley, Recreation Coordinator. The Ranch Office staff has signed a lease to move to a new space across Market Street; target move date is late September/early October. 2020 budget planning is under way, along with an IT assessment and Master Plan committee formation. Staff met with the new Copper Ridge principal, Tim Eyerman. Over 400 residents participated in events and programs in June. Jenna will attend the Scottsdale Unified School District board meeting on August 6 to discuss the license agreement with Ranch Association for the storage yard. Staff is also working with SUSD on an extension to the MOU for the vacant land on the Copper Ridge School property.

Dee reviewed the monthly financial reports through June. Year to date, Council \$418K to the positive, including benefit fees being \$42K to the positive. Variance is due to changes in the management fee, cost savings due to open positions, and timing of expenses. The cash balance sits at 5.23 months; Dee will evaluate a transfer of funds before end of the year if necessary. After restructuring accounts for interest earnings, we've accrued over \$5,700 in interest since March.

**V. Program Spotlight: Communications**

Senior Manager of Communications Mike Gertzman introduced the Communications team members, and how they work with all DC Ranch entities and teams in a variety of ways. The team manages the DC Ranch website, which had 13,000+ unique visitors and 70,000+ page views the first quarter of 2019. The Communications team is part of the New Resident Welcome program and assists throughout the events and programs process. He reviewed the various publications the team produces, including Ranch News, This Week on the Ranch, Ranch Roundup, fliers and mailers, the annual report and program and event guides. Upcoming team projects include possible text message communication, updating email templates, video production, and possibly archiving newsletters. Ron applauded the team for the quality of Ranch News and thanked them for their work.

## **VI. Old Business**

Chris presented on the City of Scottsdale Bond Referendum. She discussed how passage of the bond would not increase property taxes and if approved, would fund several projects that have been identified as important by DC Ranch residents in past surveys (Thompson Peak Parkway bridge expansion, a dog park at Thompson Peak Parkway and Hayden, infrastructure maintenance). Staff recommends that the board vote to publicly support the bond. Chris researched the City's past performance on bond oversight; it's very transparent and information is available on the City website.

***Motion: For the Community Council's Board of Directors to publicly support the 2019 general obligation bond on behalf of DC Ranch community at large and direct staff to share the board's position with other parties***  
***Motioned by Natalie Ingram; Seconded by Alex Townsend; Motion passed unanimously***

Chris and the Communications Team will develop a communication plan and monitor and participate in project planning if the vote passes.

## **IX. New Business**

Beth reviewed the proposed changes to the community center rental contract. Changes include streamlining the contract and highlighting resident responsibilities at rentals, incorporating AV/sound guidelines to the contract, adding a placeholder to include the Trespassing and Solicitation Policy (to be added once both boards approve), and pricing changes for cleaning deposits and pool cabana rentals. The changes will go into effect for any rentals as of January 1, 2020.

***Motion: To approve the proposed rental agreement changes effective for all rentals starting January 2020***  
***Motioned by Jill Hegardt; Seconded by Natalie Ingram; Motion passed unanimously***

## **X. Adjourn Meeting**

***Motion: To adjourn the meeting at 6:19 p.m.***  
***Motioned by Ron Belmont; Seconded by Natalie Ingram; Motion passed unanimously***