



# Community Council

Board of Directors Meeting Minutes  
REGULAR MEETING  
DC Ranch Community Council, Inc.  
Desert Camp Community Center  
January 24, 2019  
5:30 p.m.

**Attending:**

Ron Belmont, President  
Mark Eberle, Vice President  
Jill Hegardt  
Natalie Ingram  
Bud Kern  
Jill Edwards Resnick

**Staff Attending:**

Jenna Kohl, Executive Director  
Jona Davis, Community Engagement Director  
Dee Nortman, Financial Operations Director  
Beth Overton, Facilities and Recreation Director  
Chris Irish, Public Affairs Director  
Erin May Valdez, Executive Assistant/HR Administrator

**Excused Absence:**

Jim Patterson, Treasurer

**I. Call to order**

Ron Belmont called the meeting to order at 5:48 p.m. and welcomed all guests in attendance.

**II. Approval of November Minutes**

*Motion: To approve the minutes from the November 8, 2018 meeting*

*Motioned by Mark Eberle; Seconded by Jill Edwards Resnick; Motion passed unanimously*

**III. DCR2020 Update**

Doug Griffen of Advanced Strategy Center reviewed the findings of the DCR2020 Segmentation Study. These segments resulted from both internal and external stakeholder DC Ranch sessions. The segments will be finalized with Ranch Association board input, and the DCR2020 group will identify wants/messaging for all, and develop communications to be reflective of each segment.

**IV. President's Report**

Ron reviewed the latest Governance Committee meeting; topics covered include public policy, office space, and parking issues at construction sites in neighborhoods.

**V. Executive Director's Report**

Jenna welcomed Director of Financial Operations Dee Nortman, who was hired November 26, 2018. Jenna reviewed the staff memo, which highlighted some new initiatives in 2019, including the Lifelong Learning program and Fourth Fridays social hours launch. The resident group will have their second meeting on February 7; the main topic will be DC Ranch communications.

Beth Overton reviewed the Path and Trail Project updates. Completion is projected for mid- to late-April; staff hopes to combine the opening with an Earth Day celebration.

Beth shared that staff has formalized a partnership with the Country Club to farm all plots of the community garden. The Country Club will implement a farm-to-table program with their new restaurant. Residents will continue to be invited to programming in the garden.

***Motion: To move forward with the proposed garden partnership with the Country Club  
Motioned by Jill Edwards Resnick; Seconded by Bud Kern; Motion passed unanimously***

Beth reviewed the changes to the NotMYKid partnership. The profit share changes will be a staggered roll out, with NMK's fiscal budget year already in progress, beginning with a 90/10 split, then to 85/15 and then to the goal of 80/20. Additional programming outside of camps will be open to DC Ranch residents as part of the agreement.

#### **VI. Public Affairs Report**

Chris reviewed the proposed changes to the Framework for Public Policy, to include language regarding when and how to write a plan, and how to terminate one.

***Motion: To approve the amended Framework for Public Policy  
Motioned by Jill Hegardt; Seconded by Natalie Ingram; Motion passed unanimously***

Chris recommended moving forward with termination of the Desert EDGE Engagement Plan, as the Scottsdale city council voted to terminate all related activity at their December 10 meeting.

***Motion: To approve the termination of the Desert EDGE Engagement Plan  
Motioned by Bud Kern; Seconded by Jill Edwards Resnick; Motion passed unanimously***

Chris recapped the FAA NextGen project; public meetings are now scheduled for April. Staff is willing to hold an informational meeting for DC Ranch and surrounding communities to get information prior to these public meetings. Ron requested that Chris put together a few ideas on how this meeting and updates might take place.

The large piece of undeveloped state land located off the 101 and Pima is being monitored; no recent updates.

#### **VII. Financial Reports**

Dee reviewed the preliminary December and Year-End financial reports. Council ended the year \$209K to the positive, mostly due to high benefit fees and cost savings from open positions and cost reductions by staff. 2018 stayed between the 3-6 month mark for the cash balance and because of this, additional transfers to the capital and replacement reserves were made. Mark asked for the average time from a house being in escrow to close; Dee and her staff will review.

Dee reviewed the proposed changes to the Financial Management policy. Edits include changing the required amount of cash in both funds to be "an amount equal to the current annual budgeted expenditures," rather than a fixed dollar amount, and giving the Executive Director authority to select the institution and investment instruments. This will allow changes to be made in a timely manner. The board requested that Dee make twice-yearly updates on investments.

***Motion: To approve the modifications to the Financial Management policy  
Motioned by Natalie Ingram; Seconded by Jill Edwards Resnick; Motion passed unanimously***

#### **VIII. New Business**

None reported.

#### **IX. Adjourn Meeting**

***Motion: To adjourn the meeting at 7:18 p.m.  
Motioned by Mark Eberle; Seconded by Bud Kern; Motion passed unanimously.***