



**DC Ranch Association  
Board Report 3-4-19 #3**

**Subject Matter: Purchase of Second Photo Speed Camera**

**Background:** In 2017, the first photo speed camera was purchased. The cost, including all ancillary equipment, was roughly \$30,000. The device “went live” in February 2018. Since then, 38 tickets have been issued (\$11,400), all have been billed and most have been paid. It is expected, based on speed data generated by the five digital speed signs, that the photo speed camera will likely produce at least \$10,000 per year in fine revenue. Assuming the fine projection is met, the camera’s expense would be offset in three years.

If the Board approves the proposed rule to define excessive speed as driving more than 11 mph over the posted speed limit on streets adjacent to parks, which is an agenda item at this meeting, another speed camera should be considered. The total expense for a new photo speed camera is \$27,130 (proposal provided herewith). The expense would be an unbudgeted one; funding is available in the operating fund, which maintains at 1.5 months of operating cash. The expense would be depreciated over a three-year period. Like the original speed photo camera, the expense outlay would be recovered in roughly three years.

There would be additional neighborhood expenses for signage and posts, which would not be significant, at least to the extent that the neighborhood budgets could not support, especially considering this year’s water related savings.

**Recommendation:** Approve the purchase of a second photo speed camera.

A handwritten signature in black ink, appearing to read 'Darren Shaw', is written over a horizontal line.

Darren Shaw, Executive Director



**Notes**

**Address:**  
3 Harriett Lane  
Spring Valley, NY 10977 USA  
**Tel:** (866) 915-6449  
**Fax:** (844) 405-6449  
**Email:** [info@trafficlogix.com](mailto:info@trafficlogix.com)

**Created Date** 2/20/2019 12:26 PM  
**Expiration Date**  
**Quote Number** QUO-01581-B2Y7D8

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**Contact Name** Bryant Blough  
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**Bill To Name** DC Ranch Association,  
Inc., AZ

**Ship to Name** DC Ranch Association,  
Inc. AZ

**Bill To**

**Ship To**

The Ranch Offices on Market Street  
20555 N. Pima Road, Suite 140  
Scottsdale, AZ 85255

**Standard Features (Included) – Enforcer Rear Guardian Cameras**

- Camera Includes - All universal mounting hardware.
- 12 Months Cloud access and data fees - (Renewable annually).
- Online set up and support.

Quote Line Items – All Prices shown are in \$USD					
Product	Product Code	Quantity	Sales Price	Discount	Total Price
12 Month Cloud Fee - Renewable Annually	EN Cam CLOUD	1.00000	\$5,500.00	\$2,900.00	\$2,600.00
12 Month Data Fee - Renewable Annually - Limited to 10 GB per Month	EN Cam DATA	1.00000	\$1,500.00	\$500.00	\$1,000.00
4 Cell Battery (SP100 - SP450)	SP1BA4	6.00000	\$325.00	\$150.00	\$1,800.00
Rear License Plate -Enforcer Camera with Mounting Hardware	EN Cam	1.00000	\$20,000.00	\$0.00	\$20,000.00
IR Illuminator for Enforcer Camera	EN Cam IR	1.00000	\$1,100.00	\$0.00	\$1,100.00
Battery Box and Wiring		1.00000	\$245.00	\$0.00	\$245.00

**Totals**

Total Price	\$26,745.00
Shipping & Handling	\$385.00
<b>Grand Total</b>	<b>\$27,130.00</b>

**Terms: 1% - 10 Days - Net 30 We also accept: MC - VISA - AMEX**

**IF TAX EXEMPT:** Please Provide Tax Exempt Certificate with Order

**Please note:** If you are not able to unload from a 53' truck, special delivery services will need to be added.

**Quote Acceptance Information**

Signature \_\_\_\_\_  
 Name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_