



Board of Directors Meeting Minutes
REGULAR MEETING
DC Ranch Community Council, Inc.
Desert Camp Community Center
Thursday, March 22, 2018

Attending:

Ron Belmont, President
Marc Blonstein, Vice President
Mark Eberle, Treasurer
Jill Hegardt
Bud Kern
Pat Simpson

Staff Attending:

Jenna Kohl, Executive Director
Jona Davis, Community Engagement Director
Sylvia Miles, Financial Operations Director
Brad Bishop, Facilities and Recreation Director
Erin May Valdez, Executive Assistant/HR Administrator

Excused Absence:

Jill Edwards Resnick

I. Call to order

Ron Belmont called the meeting to order at 5:32 p.m. and welcomed all guests in attendance.

II. Approval of February Minutes

Motion: To approve the minutes from the February 6 Board Meeting

Motioned by Jill Hegardt; Seconded by Marc Blonstein; Motion passed unanimously

III. Guest Presentations

Andrea Kalmanovitz from Decibel Blue presented an overview of the firm's work with DC Ranch during the first seven months of their contract. Efforts have included articles, new segments, and online presence to attract possible home buyers and promote the DC Ranch brand, along with increasing visibility in the greater Scottsdale community. Next steps include working with the Homestead Playhouse and community garden.

Gabi Enriquez, Senior Manager of Events and Programs, reviewed the Habitat at the Ranch event. Taking place on March 2 and 3, 132 attendees (including 88 residents) participated. Habitat For Humanity raised \$126,000 at their gala that Saturday. Staff will send out a survey for feedback; all initial feedback has been very positive.

IV. President's Report

Ron gave an update on the Governance Committee, which will meet on 3/26. Topics will include use of parks, standard enforcement at commercial properties and apartments, ICON Silverleaf, and facility needs.

V. Executive Director's Report

Jenna Kohl reviewed her ED report; topics included special projects, events and programs recaps, and community center updates. She reviewed the annual report for 2017, which was sent out to residents this week.

Jenna reviewed her plans for forming a Resident Advisory Group, to supplement the community engagement that staff has already implemented planning and ideas for DC Ranch events, programs, etc.

Jenna reviewed information from March 7 Programming Open House. Approximately 40 residents attended. Feedback was compiled and reviewed by staff and given to the board. A community-wide survey will be sent out at the end of April

to collect more resident views. Staff will report back to the board on responses and implementation plans at the April work session.

VI. DCR 2020 Strategic Plan Update

Jona Davis reviewed the milestones and timeline of the strategic plan. Teams including staff from all three entities, along with stakeholders (residents—to include board members and NVMs— Country Club and Silverleaf contacts, staff at Copper Ridge School, representatives from all three commercial centers, realtors, police representatives) have been formed to work on each of the standing principles and strategic initiatives.

VII. Public Affairs Strategy Update

Chris Irish now serves in her part-time role as Director of Public Affairs. She and Jenna have been working on engagement plans for pertinent issue (Desert EDGE, airports, etc.) and will bring a comprehensive overview to the board in April, including a communication plan for how residents will be updated.

IX. Financial Reports

Sylvia Miles reviewed the quarterly benefit fee forecast and monthly financial information. The median listing price for DC Ranch's zip code is \$765,000, which has been increasing since last August. There are 43 homes in escrow for March; 19 have closed and 15 are scheduled to close March 28-31. The "luxury" home market for the same period in 2017 has increased by 25%.

February benefit fees came in \$40,000 to the good. The management fee variance is due to Covenant Commission budgeting being very conservative. Our operating expenses are under budget, mostly due to timing. Our cash balance sits at 3.65 months.

X. Nominating Committee Report

Pat Simpson and Marc Blonstein are rolling off the board. Mark Eberle presented Natalie Ingram and Jim Patterson as new board members, to begin their three-year term on April 1. He also presented the officer slate.

Motion: To elect Natalie Ingram and Jim Patterson to the board for a three year term, beginning April 1, 2018.

Motioned by Pat Simpson; Seconded by Marc Blonstein; Motion passed unanimously

Motion: To accept the 2018-2019 slate of officers as follows:

President – Ron Belmont

Vice President – Mark Eberle

Secretary/Treasurer – Jim Patterson

Motioned by Bud Kern; Seconded by Pat Simpson; Motion passed unanimously

XI. New Business

None reported.

XII. Adjourn Meeting

Motion: To adjourn the meeting at 6:37 p.m.

Motioned by Mark Eberle; Seconded by Bud Kern; Motion passed unanimously.