



NEWS RELEASE

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FOR IMMEDIATE RELEASE

4th Annual Run for Life to Benefit Ryan House

SCOTTSDALE, Ariz. (Feb. 27, 2006) – Hundreds of runners from across the Valley and around the state will challenge themselves during **Run for Life** in support of **Ryan House**, an organization committed to helping children who face progressive life-limiting conditions.

Registration is now open for the race event, which will be held **March 19, 2006, from 7:30-11 a.m.** The run will begin and end on **Market Street**, located at the southeast corner of Thompson Peak Parkway and Pima Road in north Scottsdale.

Run for Life will include 10K and 5K runs, a 5K walk and a one-mile Family Fun Run. Prizes will be awarded to the top three finishers in each age category for both male and female runners in the 10K and 5K events. The DC Ranch Village Health Club and Spa will also be awarding the top three overall men's and women's finishers from the 5k and 10k with complimentary club memberships. The event will present challenging courses that will wind through DC Ranch, a premier golf and residential community located in an exclusive desert setting.

Registration is available online through March 16. Register online at www.active.com. Please visit www.GetSetAZ.com for more information regarding registration and event information. Registration forms also are available at Runner's Den, located at 16th Street and Maryland in Phoenix; and Market St. Coffee Company, located on Market Street. Registration fees for the 10K run, 5K run and 5K walk are \$20-\$25. Registration for the Family Fun Run is \$10 per person. For additional information about the race, call Raceplace Events at (602) 277-4333.

Proceeds will support the construction of Ryan House, which will offer respite, palliative care and pediatric hospice services for children with life-limiting illnesses. We are also thankful to have **DC Ranch Realty** as the Run's main sponsor.

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“DC Ranch provides a picturesque backdrop for this 4th annual charity run,” said DC Ranch Town Manager Melinda Gulick. “We are honored to support Ryan House and their mission to provide families with support and the resources to ensure these critically ill children receive the best care possible.”

Ryan House is committed to offer a variety of services to children with progressive life-limiting conditions. It will be Arizona’s and the Southwest’s first freestanding children’s palliative care house, providing a community of support for children with life-limiting conditions and their families. Offering short-term, respite and end-of-life care, Ryan House will serve as a source of comfort, ease, quiet strength and courage.

Located at the doorstep of DC Ranch at the southeast corner of Thompson Peak Parkway and Pima Road, Market Street is North Scottsdale’s premier dining, shopping and social district. This 30-acre, mixed use neighborhood center includes 250,000 square feet of service retail, boutique retail, dining and entertainment, and office space. For more information call (480) 502-2725 or visit beonmarketstreet.com.

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